

# Compare IdeaJam and IBM Connections Ideation Blogs

IdeaJam	IBM Connections Ideation Blogs
Quick and easy installation. Typically within 30 minutes.	Complex installation.
Runs on your existing investment in IBM Lotus Domino.	New hardware and IT expertise required.
Easy to configure user interface using CSS and IdeaJam Control Panel. Easy to match corporate branding.	Complex customization. Applies to the entire IBM Connections installation.
Vote with a Promote, Demote or No Opinion.	Promote only.
Filter ideas by popularity, most comments, recent comments and more.	Filtering by votes and comments only.
"What's Hot" shows ideas that are hot for the day, yesterday, the last 7 days and the last 28 days.	Feature not available.
Duplicate idea checker.	Feature not available.
Support for moderated comments.	Feature available.
Ideas can be grouped by pre-defined categories.	Feature not available.
Customize any text label.	Feature not available.
"Top Innovators" shows who is contributing to the IdeaJam. Weights are configurable.	Feature not available.
Extensive set of IdeaJam API methods available.	Limited API available.
Allow your customers and partners to participate in an IdeaJam.	Complex. Not easily configurable.
Show people what ideas they haven't voted on yet (unvoted).	Feature not available.
Graphical statistics.	Feature not available.
Ability to show who has voted on an idea.	Feature not available.
Mark an idea as a favorite.	Feature not available.
Follow/Un-Follow an IdeaSpace/Category.	Available for an entire IBM Connections Community.
Customizable landing/welcome page for each IdeaJam.	Available only for a IBM Connections "Community".
Easily share and embed ideas on websites.	Feature not available.
RSS feeds for IdeaSpaces, tags and ideas.	Feature not available.
Suggested ideas.	Feature not available.
iPhone IdeaJam application.	Feature not available.
Superior customer service and support.	Large impersonal call centers.

**IdeaJam™ Awards**  
 Lotus CTO Innovation Award 2009  
 Lotus Breakout Technology Award 2009  
 Finalist Best of Lotusphere Showcase 2009  
 IBM Beacon Award for Innovative Software Solution 2009  
 Finalist Best TOTAL Lotus Collaboration Solution 2010  
 Finalist Best End-User Solution 2010

**Elguji Software, LLC**  
 Established in 2007, Elguji Software creates and sells social business software. Elguji is a symbol of innovation in software development and has become a market leader with their IdeaJam, IQJam and LinkJam products.

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