

# Compare IdeaJam and Salesforce Ideas

IdeaJam	Salesforce Ideas
Licensed per server. No extra cost for clustered servers. Unlimited users.	Charged by the login per month. Many features cost extra.
Unlimited number of IdeaJams on a server.	Charged for each instance of Salesforce Ideas.
Easy to configure user interface using CSS and IdeaJam Control Panel. Easy to match corporate branding.	Costly to customize.
Language files make internationalization easy. Each person can display IdeaJam in the language of their choice.	Only supports one language per instance.
Runs on IBM Lotus Domino™ and integrates with existing secure and reliable infrastructure including Lotus Connections™.	Outsourced as a Software-as-a-Service and difficult to retrieve data and integrate with existing applications. Requires 3rd party applications.
Vote with a Promote, Demote or No Opinion.	Promote and Demote only.
"What's Hot" shows ideas that are hot for the day, yesterday, the last 7 days and the last 28 days.	You can only see what is currently hot.
"Top Innovators" shows who is contributing to the IdeaJam. Weights are configurable.	"Top Innovators" is not configurable.
Run IdeaJam behind your firewall or as a Software-as-a-Service solution on Elguji's cloud services.	Offered only as Software-as-a-Service.
Show people what ideas they haven't voted on yet (unvoted).	Not available.
Graphical statistics.	Can be developed using the Force.com.
Tag clouds.	Not available.
Ability to show who has voted on an idea.	Not available.
Mark an idea as a favorite.	Not available.
Follow/Un-Follow an IdeaSpace.	Not available.
Extensive widget support for blogs, wikis, Lotus Connections and Websphere Portal.	Not available.
RSS feeds for IdeaSpaces, tags and ideas.	Not available.
Suggested ideas.	Not available.
Email new comments to people.	Not available.
iPhone IdeaJam application.	Not available.
Superior customer service and support.	Large impersonal call centers.

**IdeaJam™ Awards**  
 Lotus CTO Innovation Award 2009  
 Lotus Breakout Technology Award 2009  
 Finalist Best of Lotusphere Showcase 2009  
 IBM Beacon Award for Innovative Software Solution 2009  
 Finalist Best TOTAL Lotus Collaboration Solution 2010  
 Finalist Best End-User Solution 2010

**Elguji Software, LLC**  
 Established in 2007, Elguji Software creates and sells social networking software. Elguji is a symbol of innovation in software development and has become a market leader with their IdeaJam, IQJam and LinkJam products.

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