

Improve the performance of your enterprise with social networking software



IdeaJam

Using IdeaJam with your customers and employees drives innovation by helping you understand which ideas are worth pursuing, which ones are not, and most importantly why. IdeaJam allows you to use the power of “crowdsourcing” to rank ideas and allow the best ideas to rise to the top.

Empowering your employees with IdeaJam can improve your business. Asking your colleagues to collaborate on ideas to build a better company, they will in fact will do just that.

With IdeaJam your company can collect ideas from employees on cutting costs, develop new products or services, solici feedback from customers, run innovation events and gather feedback on new product features.



Winner 2009
Lotus CTO
Innovation Award



Winner 2009
IBM Beacon Award
Innovative
Collaboration
Solution with Lotus
Software

IQJam

IQJam is the perfect solution for organisations looking to capitalise on the knowledge of their employees. The concept is amazingly simple - people ask questions and other people answer them. IQJam helps you locate and harness the power of that knowledge with exceptional ease.

Use IQJam to allow departments to build communities of expertise, improve help and support desk operations, allow customers to ask questions and receive answers about your products and services, eliminate the need for discussion databases and build a knowledge base for your company.

Building an IQJam knowledge base will allow your employees to focus on their work rather than wasting time looking for an answer to a question that a colleague has already answered.

Other awards

Winner 2009
Lotus Breakout
Technology Award

Finalist 2009
Best in Lotusphere
Showcase

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